

Hair Color Formulas from the IBS New York
All formulas assume the hair is in good healthy condition.

Formulas use the following level system

10 = Lightest Blonde
9 = Very light Blonde
8 = Light Blonde
7 = Medium Blonde
6 = Dark Blonde
5 = Lightest Brown/Darkest Blonde
4 = Light Brown
3 = Medium Brown
2 = Dark Brown
1 = Black

Formulas for Redheads

Starting with natural dark brown

2oz 3RV + 1/2oz 6RO + 2oz 30 Vol. Developer

1oz 6RO + 1qz 2RV + 2oz 30 Vol. Developer

1+1/2oz 6RO + 1/2oz 2RV + 2oz 30 vol. Developer

Formulas for Redheads

Starting with natural light to medium brown

1+1/2oz 4RV + 1/2oz 4RO + 2oz 20 Vol. Developer

1+1/2oz 4RO + 1/2oz 4RV + 2oz 20 Vol. Developer

1oz 4RV + 1oz 6RO + 2oz 20 vol. Developer

Formulas for Blondes

Starting with natural lightest brown or dark blonde

1+1/2oz 10V + 1/2oz 8V + 2oz 30 Vol. Developer

1oz 10V + 1oz 10B + 2oz 30 Vol. Developer

1+1/2oz 10G + 1/2oz 8RO + 2oz 30 Vol. Developer

1+1/2oz 10N + 1/2oz 10V + 2oz 30 Vol. Developer

Toner formulas for hair lightened to light yellow

All formulas use demi-permanent color

All formulas use equal parts of 10 Vol. Developer

Cool = 1+1/2oz 10V + 1/2oz 8V

Ash = 1oz 10V + 1oz 10B

Buttery = 1+1/2oz 10G + 1/2oz 10RO

Neutral = 1+1/2 10N + 1/2oz 10V

Beige = 1+3/4oz 10V + 1/4oz 10RO